

Genow.ai

<https://genow.ai/job/communication-and-social-media-specialist/>

Communication and Social Media Specialist

Description

Join us as a Communication and Social Media Specialist to amplify our brand's voice. Craft compelling narratives, engage with our community, and drive our online presence.

Responsibilities

- Develop and implement social media strategies aligned with business goals.
- Craft compelling content for various social media platforms.
- Monitor and analyze engagement metrics to optimize content strategies.
- Engage with followers, respond to queries in a timely manner, and foster community growth.
- Collaborate with other teams (e.g., marketing, product) to ensure brand consistency.

Hiring organization

Genow

Employment Type

Part-time, Intern, Work Study

Job Location

Darmstadt / Frankfurt, Hessen, Germany

Date posted

October 11, 2023